

THE FACE OF  
**PUBLIC  
RELATIONS AND  
MARKETING**

**DURÉE ROSS —  
DURÉE & COMPANY**

Durée Ross, a public relations visionary who launched her agency Durée & Company in 1999, reimagines marketing and public relations success for clients through creative and tactical strategic plans and deep-rooted relationships. She is an award-winning entrepreneur who serves the corporate, agency, and nonprofit practice areas for local, national, and international clients. Durée has been nationally recognized for her ability to manage crises, develop winning strategies, and protect and build brand reputations.

Durée leads a 10-plus member team of communication professionals from various backgrounds and personally selects each member based on experience, skillset, and the ability to work seamlessly as a unit. Durée is an honoree of Ragan's 2020 Top Women in Communications Visionary award, PR News' 2020 Agency Elite Top 100 award, Bulldog Reporter's 2018 PR Professional Who Makes a Difference award, and many others.

